

Michigan State University Apple Maturity Report Feedback

Dear growers and apple industry members,

During the past years, you have been receiving the MSU Apple Maturity Report provided by MSU Extension in cooperation with several apple industry-related organizations. You may find the reports at apples.msu.edu/applematurity.htm.

The MSU Extension apple team would like to know how useful this educational resource has been to you and your business. Please take a few minutes to provide your feedback so we could improved the quality of this effort.

1. I am familiar with the MSU Apple Maturity Reports published during the harvest season.

Yes

No

1. I currently receive or access the MSU Apple Maturity Reports.

Disagree

Neutral

Agree

2. I find the MSU Apple Maturity Reports useful.

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

3. I find the MSU Apple Maturity Reports easy to understand.

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

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4. I have followed the guidelines offered in the Michigan Apple Maturity Reports in my farm or business.

Strongly disagree

Disagree

Neutral

Agree

Strongly Agree

5. I do business with others who use the MSU Apple Maturity Reports.

Disagree

Neutral

Agree

Not sure

6. I would like to continue to have the MSU Apple Maturity Reports available.

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

7. I would be willing to pay a small fee to receive these reports or to keep the program going.

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

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8. I currently access the MSU Apple Maturity Reports through (check all that apply):

- Web/email
- Fax
- Phone
- Code-a-phone

9. My preferred method of accessing the MSU Apple Maturity Reports is (check all that apply):

- Web/email
- Fax
- Phone
- Code-a-phone

1. I use maturity information from other sources such as fieldmen, consultants, or my own testing to keep track of apple maturity.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

2. My primary Michigan geographical area is:

- Southwest
- Southeast
- Grand Rapids area
- West Central
- Northwest
- Other

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3. My affiliation with the apple industry is (check all that apply):

- Grower
- Packing house
- Shipper
- Processor
- Ag chemical
- Regulatory
- Educational
- Other

4. Please provide any comments or suggestions here.

Questions for apple growers

1. In what county are most of your apples produced?

2. Approximately how many acres of apple orchard, both owned and rented, do you operate?

3. Do you consider yourself:

- part-time grower
- full time grower
- not a grower